What’s in a Name? The Story Behind our Newsletter

When we decided to create a newsletter to keep you, our valued customer, informed about company news and helpful tips, we wanted to give it a name that represents us and the family values that have become synonymous with Jefferson Landscaping.

Linda Carroll’s grandfather, Leonard Horn, was a Colorado cowboy in every sense of the word. Leonard was well known as the “VII (V Eleven) Cowboy,” remembered for his integrity, hard work, and concern for the environment while running the VII Ranch. He was a cattlemaster and renowned purveyor of world-class quarter horses, providing a home for the infamous Sooner Leo. He pioneered new crop rotating practices, worked with the Bureau of Land Management on environmental issues, and earned the member of the year award for the Colorado Cattlemen’s Association. In addition, Leonard Horn participated in the easing of strained relations between the U.S. and the U.S.S.R. during the Cold War by taking part in the grain talks; these talks eventually led to a favorable agreement between the two nations.

Leonard Horn represents the strength, integrity, innovation, and work ethic that Jefferson Landscaping strives to achieve, which is why we are honoring his memory in the name of this newsletter: Peonies VII.

...And peonies? Well, they’re one of Linda’s favorites, of course. But then, any bloom fed by soil and sunlight is a favorite.

What’s Growing On? New & Noteworthy

- In the effort to reduce CO2 emissions, we are transitioning from gasoline powered equipment to propane and battery. We are in the process of retrofitting our first truck with the goal of being “green” by late winter / early spring. Our propane mowers and battery blowers will be quieter and cleaner than their gas counterparts.

- In February, we participated with WALP in bringing a garden to the NW Flower & Garden Show. Our garden, Rock & Roll Meets Heavy Metal – The Convergence Zone, was one of the year’s greatest highlights. We’re already thinking about next year’s design. Keep you posted!

Marching into Spring

This month brings us a little more daylight and a little more warmth. We look forward to spring and the awakening of our gardens from their winter sleep. The following garden tips will help with the transition between seasons.

- Avoid walking on frost-laden grass. This can damage blades and cause them to turn brown.

- After the last freeze, it’s time to tend to the health and beauty of your roses by hard pruning them.

- Moss control is necessary throughout the moist and shaded areas of your garden.

- As slug activity increases, use methods to stop them such as putting out bait and removing decayed vegetation.

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